

MICHAELLA

CYR

GRAPHIC &
TEXTILE DESIGNER

SKILLS

- * ADOBE CREATIVE SUITE
- * NEDGRAPHICS APPLICATIONS
- * MICROSOFT OFFICE TOOLS
- * PRINT & GRAPHIC DESIGN
- * DRAWING & PAINTING
- * HAND RENDERED AND DIGITAL CADS
- * TECHNICAL MEASURING
- * MACHINE & HAND SEWING
- * FIT EVALUATION & CORRECTION
- * FLEX PLM
- * TEXTILE & GRAPHIC DESIGN

EDUCATION

BACHELOR OF FINE ARTS WITH A FOCUS ON FASHION DESIGN

MASSACHUSETTS COLLEGE OF ART AND DESIGN
BOSTON, MASSACHUSETTS
2014 - 2018



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NYC BASED

EXPERIENCE

FREELANCE GRAPHIC DESIGNER LUCKY BRAND (SPARC GROUP LLC.)

12/2022-2/2023

- * CREATE ORIGINAL GRAPHIC ARTWORK USING TYPOGRAPHY, LAYOUT & COLOR THEORY
- * RESEARCH TRENDS IN THE MARKET & ON SOCIAL MEDIA
- * PREPARE ART WORK FOR PRODUCTION
- * EXECUTE VISION ON BRAND AESTHETIC

GRAPHIC DESIGNER FULL CIRCLE TRENDS INC.

05/2022-11/22

- * CREATE GRAPHICS AND PRINTS FOR PRINTING ON CUT AND SEW WOVEN AND KNIT GARMENTS
- * PREPARE LAYOUTS OR MOCK-UPS OF A DESIGN USING ILLUSTRATION, TEXT, PHOTOGRAPHY, COLOR, AND COMPUTER-GENERATED IMAGERY
- * PREPARE ART WORK FOR PRODUCTION
- * EXECUTE VISION ON CAD PRESENTATION
- * DESIGN LABELS AND HANG TAGS
- * COMMUNICATE WITH FACTORIES BY MAKING STRIKE OFF COMMENTS AND APPROVALS

ASSOCIATE GRAPHICS AND PRINT DESIGNER INTERNATIONAL INTIMATES INC.

10/2020- 05/2022

- * SKETCHING AND RENDERING FLAT BODY SKETCHES FOR WOMEN'S SLEEPWEAR AND LOUNGEWEAR
- * CREATE ORIGINAL PRODUCTION READY GRAPHIC SCREEN PRINTS, EMBROIDERIES, AND PRINT REPEATS
- * RESEARCH TREND AND COLOR
- * DESIGN NECK LABELS, WOVEN TAGS & HANG TAGS.

ASSOCIATE GRAPHICS AND PRINT DESIGNER VANILLA STAR JEANS INC.

11/2019- 06/2020

- * CREATE ON BRAND GRAPHIC DESIGN CONCEPTS FOR ECOMMERCE WEBSITE, EMAILS, AND ADVERTISEMENTS.
- * DEVELOP ORIGINAL PRINTS AND YARN DYE PATTERN DESIGNS
- * RECOLOR, COLOR SEPARATE, AND CREATE REPEATS FOR ORIGINAL AND STUDIO PRINTS
- * ENSURE CONSISTENCY IN COLOR STANDARDS AND COLOR PITCH SHEETS ACROSS FABRIC AND PRINTS WITHIN EACH SEASON
- * REVIEW STRIKE OFFS AND THE TIMELY EXECUTION OF ALL PRINTS

ASSOCIATE CAD ARTIST/DESIGNER LAI APPAREL INC.

10/2018-10/2019

- * DESIGNED ORIGINAL PRINTS BASED ON TREND FORECASTS AND BRANDS ART DIRECTION FOR MULTIPLE BRANDS
- * INDEXED AND COLOR SEPARATED ARTWORK
- * PREPARED TECH PACKAGES FOR FACTORY USE
- * CREATED FLAT SKETCHES AND CADS WITH PRINT PLACEMENT
- * DESIGN AND PRINT RESEARCH FOR CONCEPT AND TREND

FREELANCE TECHNICAL DESIGN ASSISTANT
ONE JEANSWEAR GROUP
06/2018-09/2018

FREELANCE DESIGN ASSISTANT
DIANE VON FURSTENBERG
05/2018-06/2018

TECHNICAL DESIGN INTERN
DIANE VON FURSTENBERG
05/2017-08/2017